

STRAWBERRIES, RASPBERRIES and BUSHBERRIES

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Ton</u>	<u>Total Dollars</u>
Strawberry	2000	4,580	30.29	138,728	\$912	\$126,520,000
	1999	4,430◇	30.54	135,292	1,034	\$139,892,000◇
Raspberry	2000	1,711	8.40	14,372	3,091	44,424,000
	1999	1,571◇	7.28	11,436	2,575	29,448,000◇
Bushberry*	2000	361	10.60	3,827	2,585	9,893,000
	1999	333	7.78	2,591	2,300	5,959,000
Total	2000	6,652				\$180,837,000
	1999	6,334◇				\$175,299,000◇

* Bushberry includes blackberries, ollalieberries, and blueberries.

◇ Indicates revised values.

APPLES, WINE GRAPES, and OTHER TREE AND VINE FRUIT

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Ton</u>	<u>Total Dollars</u>
Apple	2000	2,977	15.03	44,744	\$195	\$8,725,000
	1999	3,182	22.40	71,277	203	14,469,000
Fresh & Processed	2000	477	1.61	768	2,271	1,744,000
	1999	260	2.64	686◇	2,204	1,512,000◇
Other Tree & Vine Fruit*	2000	87				94,000
	1999	80				50,000
Total	2000	3,541				\$10,563,000
	1999	3,522				\$16,031,000◇

* Other Tree & Vine Fruit includes pear, peach, apricot, plum, persimmon, kiwi, and avocado.

◇ Indicates revised values.



VEGETABLE CROPS

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Tons/Acre</u>	<u>Total Tons</u>	<u>\$/Ton</u>	<u>Total Dollars</u>
Brussels	2000	1,080	9.58	10,346	\$546	\$5,649,000
Sprouts	1999	1,396	9.80	13,681	479	6,553,000
Cauliflower	2000	512	8.48	4,342	757	3,287,000
	1999	698	6.80	4,746	422	2,003,000
Lettuce	2000	3,069	19.95	61,226	490	30,001,000
Head	1999	3,636	15.97	58,067	240◇	13,936,000◇
Lettuce	2000	1,956	9.50	18,582	628	11,669,000
Leaf & Romaine	1999	1,456	6.01	8,751	608	5,321,000
Other	2000	2,542				16,314,000
Vegetable*	1999	2,810				14,829,000
Total	2000	9,159				\$66,920,000
	1999	9,996				\$42,642,000◇

* Other Vegetable includes artichokes, baby greens, beets, beans, bok choy, broccoli, carrot, cabbage, celery, chard, collard, corn, cucumber, herbs, kale, kolhrabi, leeks, mizuna, mushrooms, peas, radicchio, radish, rutabaga, spinach, squash, tomatoes, and vegetable seeds.

◇ Indicates revised values.



NURSERY and ORNAMENTAL CROPS

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Blooms</u>	<u>\$/Bloom</u>	<u>Total Dollars</u>
CUT FLOWERS					
Rose, Hybrid Tea	2000	98	39,917,000	\$0.28	\$11,177,000
	1999	90	38,935,000	0.29	11,291,000◇
Rose, Sweetheart	2000	8	3,485,000	0.20	697,000
	1999	10	4,100,000	0.16	656,000◇
Carnation, Standard	2000	13	542,000	0.16	87,000
	1999	7	556,000	0.29	161,000◇
Carnation, Miniature	2000	10	587,000	1.17	687,000
	1999	5	310,000	1.38	428,000◇
Other Indoor Cut Flower	2000	42			3,150,000
	1999	41			3,160,000
Field Flower	2000	579			15,627,000
	1999	667◇			15,816,000◇
POTTED PLANTS & TRANSPLANTS					
Indoor Pot	2000	41			6,012,000
	1999	46			2,240,000
Landscape Plant	2000	185			23,198,000
	1999	301			22,765,000
Miscellaneous including Farm Stock	2000	359			15,841,000
	1999	285			7,900,000
Christmas Tree	2000	60			80,000
	1999	160			150,000
Total	2000	1,395			\$76,556,000
	1999	1,612◇			\$64,567,000◇

◇ Indicates revised values.



CATTLE, OTHER LIVESTOCK AND ANIMAL PRODUCTS

<u>Commodity</u>	<u>Year</u>	<u>Total Dollars</u>
Cattle	2000	\$715,000
	1999	650,000
Other*	2000	2,200,000
	1999	2,000,000
Total	2000	\$2,915,000
	1999	\$2,650,000

* Other includes sheep, dairy goats and goats milk, llamas, bees & honey, ostriches and products, turkeys and turkey hatching eggs.

FIELD CROPS AND PASTURE

<u>Commodity</u>	<u>Year</u>	<u>Acres</u>	<u>Total Dollars</u>
Wild Hay	2000	200	\$18,000
	1999	250	25,000
Oat	2000	100	9,000
	1999	100	10,000
Pasture	2000	7,500	95,000
	1999	8,000	100,000
Timber	2000	3,000	14,036,000
	1999	3,000	7,863,000
Total	2000	7,800	\$14,158,000
	1999	8,350	\$7,998,000



SANTA CRUZ COUNTY 2000 CROP REPORT VALUES

COMMODITY CATEGORY TOTALS

STRAWBERRIES, RASPBERRIES & BUSHBERRIES	2000	180,837,000
	1999	◇ 175,299,000
APPLES, WINE GRAPES & OTHER TREE AND VINE FRUIT	2000	10,563,000
	1999	◇ 16,031,000
VEGETABLE CROPS	2000	66,920,000
	1999	◇ 42,642,000
NURSERY and ORNAMENTAL CROPS	2000	76,556,000
	1999	◇ 64,567,000
CATTLE, OTHER LIVESTOCK & ANIMAL PRODUCTS	2000	2,915,000
	1999	2,650,000
TIMBER, FIELD CROPS and PASTURE	2000	14,158,000
	1999	◇ 7,998,000
TOTAL	2000	\$351,949,000
	1999	\$309,187,000

◇ Indicates revised values



2000 COMMODITIES RANKED BY DOLLAR AMOUNT

1.	\$126,520,000	Strawberries
2.	\$44,424,000	Raspberries
3.	\$30,001,000	Head Lettuce
4.	\$23,198,000	Landscape Plants
5.	\$16,314,000	Other Vegetables
6.	\$15,841,000	Miscellaneous plants including farm stock
7.	\$15,627,000	Field Flowers
8.	\$14,036,000	Timber
9.	\$11,669,000	Leaf and Romaine Lettuce
10.	\$11,177,000	Hybrid Tea Roses
11.	\$9,893,000	Bushberries
12.	\$8,725,000	Apples
13.	\$6,012,000	Indoor Potted Plants
14.	\$5,649,000	Brussels Sprouts
15.	\$3,287,000	Cauliflower
16.	\$3,150,000	Other Indoor Cut Flowers
17.	\$2,200,000	Other Livestock, Animals, and Animal Products
18.	\$1,744,000	Wine Grapes
19.	\$715,000	Cattle
20.	\$697,000	Sweetheart Roses
21.	\$687,000	Miniature Carnations
22.	\$95,000	Pasture
23.	\$94,000	Other Vine & Tree Fruit
24.	\$87,000	Standard Carnations
25.	\$80,000	Christmas Trees
26.	\$18,000	Wild Hay
27.	\$9,000	Oats



2000 SUSTAINABLE AGRICULTURE REPORT

In 1986, the "Sustainable Agriculture Research and Education Act" was added to the California Food and Agriculture Code. The purpose of this act is to promote education, organic methods, biological control, and integrated pest management to the agricultural community.

There are many government and private organizations involved with the promotion of Sustainable Agriculture, including the County Agricultural Commissioners. The largest role the Commissioners play is to monitor for destructive pests that threaten agricultural production, and to prevent establishment of these pests.

In the Santa Cruz County **Pest Exclusion Program** for 2000, staff biologists rejected 66 packages delivered into our county during their regular inspections of post offices, UPS, federal express and interstate trucks.

The **Pest Detection Program** sends staff out into town and countryside to place traps that lure in exotic insect pests such as Mediterranean Fruit Fly, Japanese Beetle, and Gypsy Moth. Fortunately, none of these target pests were found to be in Santa Cruz County in 2000. Santa Cruz County also began a new extensive trapping and inspection program for Glassy-Winged Sharpshooter, an insect carrier of Pierce's Disease that devastates vineyards. **Pest Surveys** were also conducted for Sudden Oak Death (a disease that kills our signature oaks) and Yellow Star Thistle (a thorny weed that can injure livestock and chokes out both pasture grasses and indigenous wild plants).

Knowing that recycling and conservation are integral to Sustainable Agriculture, the Santa Cruz County Agricultural Commissioner's Office also cooperates with other agencies to run **Unused Agricultural Chemical Collection, Empty Pesticide Container Recycling, Agricultural Tarp and Plastic Sheeting Recycling, Waste Oil Collection, and Agricultural Engine Emissions Reduction**. Since one of agriculture's greatest resources are farmers and farm employees, the Santa Cruz County Agriculture Commissioner's Office also sponsored its first annual **Farm Safety Fair** in November of 2000.

Organic Farming, the most visible facet of Sustainable Agriculture, is well represented in Santa Cruz County with more than 100 organic farmers with gross production over ten million dollars in 2000.



SANTA CRUZ COUNTY
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